

# Economic Development Report to the Chamber of Commerce

## 8/20/15

### Project Updates:

**Mountain Bike Trails Program:** We had a great work Day last weekend where we cleaned up work done earlier in the summer and added some jumps and other features to the flow trail on Dowd Mountain. We are looking to finish up with some signage and improved maps shortly. Anyone interested in helping with future work days send Brian an email to get on the email notification list. The next Trails Workday is September 26<sup>th</sup> from 9 to Noon on Dowd Mountain. A new grant is available Utah Waypoint Grant if anyone is interested in helping to put something together. Deadlines are October 30, 2015 and April 29, 2016.

**Rural Tourism or "Rourism"** – Roger Brooks was in town on July 2<sup>nd</sup> and had a great presentation for those who attended. The Rourism Team will be having monthly question and answer periods with him as well and meeting with him again at the Tourism Conference. If you know of links to articles that support the concept of Flaming Gorge as a Trophy Trout Destination or anything else interesting send them by email to Brian for use in this process and for use on social media.

### Upcoming Meetings/Trainings/Events:

- August 27 & 28<sup>th</sup> – Trout Unlimited Single Fly Contest at Flaming Gorge Resort
- September 4<sup>th</sup> - Monday , Sept 7<sup>th</sup>: Daggett Daze Events
- September 9<sup>th</sup> – 20<sup>th</sup> – State Fair Booth: Theme is "Discover Daggett County" (unmanned)
- September 23 & 24<sup>th</sup>: Email Marketing & Social Media Trainings (See Attached Sheet)
- September 29<sup>th</sup>: Regional Chamber Summit in Vernal (See Attached Sheet)
- September 30<sup>th</sup> : Small Business Development in SLC (See Attached Sheet)
- October 6<sup>th</sup>: USU Business Conference for all interested businesses. Keynote speaker is Dallas Robinson of Kisstixx, a successful "Shark Tank" competitor.  
<https://www.youtube.com/watch?v=2LrTJZGVONg>
- October 6-8: Utah Tourism Conference at Bryce Canyon **SOLD OUT**

**Mav Getaways** – We have signed a one year contract with Mav Getaways. We will be holding a training soon to explain how you can participate at 25% of the normal cost. We are also looking to hold a sweepstakes this coming spring as a part of this promotion. Let us know if you are interested in participating.

**HMS Global –Social Media Contract:** We will be doing another Social Media push this fall though HMS Global. They did a good job this spring in driving traffic to our VisitFlamingGorge Facebook page and (<https://www.facebook.com/visitflaminggorge>) generating interest in our Adventure Guides. As part of this we will be running a contest for a fishing day on the gorge or the river and two nights lodging.

**Business Incentives** – Contact Brian Raymond at [braymond@daggettcountry.org](mailto:braymond@daggettcountry.org) or 435-784-3218 ext. 134 for more information on any of the programs listed on this section.

**Rural Fast Track** – State Grant for up to \$50,000 with at least a 50% match for Daggett County businesses that have been in business for 2 years and have at least two full-time employees/owners for expanding, renovating their facility, purchasing new equipment or hiring new full-time employees (\$1000 to \$1500 for each job). This is a year round program with no deadline, but limited funds. For more information about this program visit: <http://business.utah.gov/programs/incentives/rural-fast-track/> .

**Enterprise Zone** – The entire County is now in an Enterprise Zone which has Tax Credits specifically for rural manufacturing businesses, including woodworking companies, perhaps fly tying companies, to

purchase equipment or buildings. It will not assist with purchase of supplies needed in manufacturing. See <http://business.utah.gov/programs/incentives/enterprise-zones/> for more information. There is also a 50% tax credit for companies to donate to a Community Development Corporation that is a 501(c) (3) (up to 100,000) and we have an agreement set up with the South East Utah Community Development Corporation to take donations and give the tax credit for manufacturing companies and individuals.

**RCAC & RLF Loans** – Business loan programs are available through either the Uintah Basin Association of Government’s Revolving Loan Fund (\$200,000 max) or the Rural Community Assistance Corporation’s Small Business Loan Program.

**Geocaching Program** – The Geocaches have been generating a little bit of interest. The cache on the Green River was moved, but has been returned to the correct location. If a visitor gets to at least 3 of the 5 they can claim a patch at either Slauch’s Sinclair or Trout Creek Flies. For more info see the webpage at: <http://www.daggettcounty.org/geocache> .



**Play Unplugged Program** –Thanks to all those who have sponsored badges. Some have been more popular than others. More info at: [https://family.weplayunplugged.com/brag\\_badges/index.php](https://family.weplayunplugged.com/brag_badges/index.php) . We are also on Facebook at: <https://www.facebook.com/pages/Flaming-Gorge-Unplugged/1453321498293765?ref=hl>!

**Chamber Facebook Pages:** Visit Flaming Gorge is a new page started this year as part of the Rourism effort: <https://www.facebook.com/visitflaminggorge> . The standard Flaming Gorge Chamber page can be found at: <https://www.facebook.com/pages/Flaming-Gorge-Chamber-of-Commerce/325921463390>. While business information, training and meeting dates are added to this page: <https://www.facebook.com/pages/Flaming-Gorge-Chamber-Meetings-Trainings/393000970839411>. If you have a cool post on your page and you don’t see it shared on the Chamber site, send me an email so I can go find it and share it to promote your business and the area!!

**Recycling** has been halted for the time being, but we are trying to reactivate the program. We are looking for a barn, garage or other large building where the materials can be sorted and stored. We encourage you to continue to recycle by taking your materials to other areas when you travel, while we work on funding to begin the program again. A recent grant application was denied, but we did receive a \$1000 grant from the Conservation District and the Flaming Gorge Country Community Foundation and \$500 from the Town of Manila. We are looking for a new location and volunteers to help develop the program and put these grants to work!

**Upgrading your Facility??** State Tourism Office is looking for information like this and we will add these types of news stories to the County newsletter to help get the word out. Send me your stories along with a couple of pictures!!

Brian Raymond  
Commission Assistant &  
Economic Development Director  
435-784-3218 ext. 134  
[braymond@daggettcounty.org](mailto:braymond@daggettcounty.org)

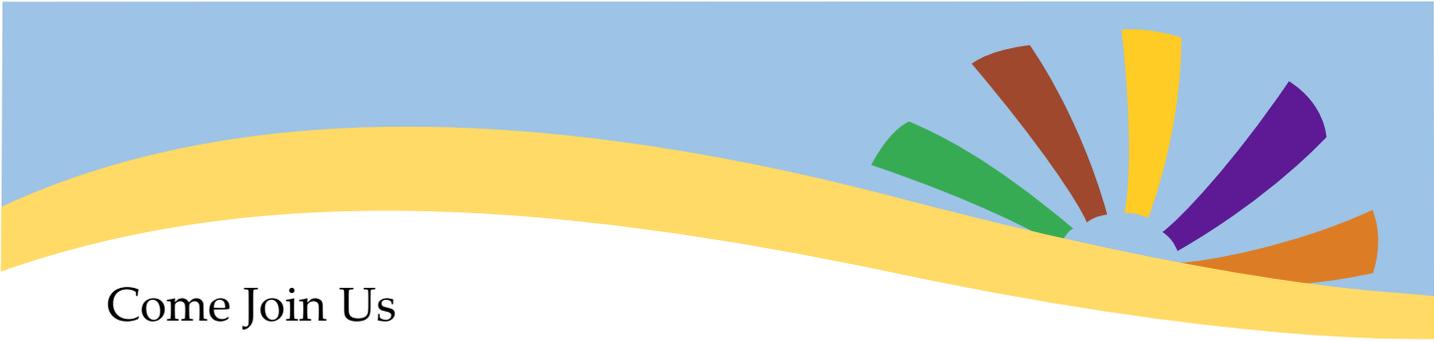
# Email Marketing Training



Daggett County Economic Development and the Flaming Gorge Chamber of Commerce are teaming up to bring Marketing Consultant Lisa Smith of 7-Touch Marketing to Manila on September 23<sup>rd</sup> and 24<sup>th</sup>. Do you want to boost your sales and drive more people to your business? If so, then join us on **Wednesday night the 23<sup>rd</sup> from 7-9 pm** or **Thursday morning September 24<sup>th</sup> from 9:30 – 11:30 am**. Both sessions will be similar, so choose the one that best fits your schedule! Snacks and drinks will be provided so come on out and learn more about marketing and how Constant

Contact can help your business. Limited funding may be available for interested Daggett County businesses to use email to promote themselves and the Flaming Gorge area. Contact Brian Raymond at 435-784-3218 ext. 134 or [braymond@daggettcountry.org](mailto:braymond@daggettcountry.org) for more information or to reserve your spot. Additional information about Lisa Smith and Email Marketing can be found at <http://www.7-touchmarketing.com/>.





Come Join Us

# Annual Chamber Day



- \* Meet the new Chamber Director and learn more about the Vernal Area Chamber.

**Tuesday, September 29th, 2015**  
**1 to 5 p.m.**

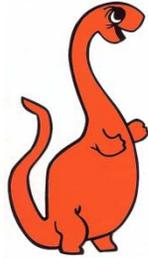
**Vernal Area Chamber of Commerce Offices**  
**134 West Main Street Vernal, UT 84078**

Enjoy light refreshments and Door Prizes



# REGIONAL CHAMBER SUMMIT

Sponsored by



**Dinah-Mites**  
Goodwill Ambassadors for  
The Vernal Area Chamber of Commerce

## Tuesday, September 29<sup>th</sup>, 2015

The New Uintah County Conference Center  
313 East 200 South  
Vernal, Utah

5-6 PM – Private Tours of Conference Center by County Commissioners

5:30 PM – Dinner for Chamber Members and Guests (no charge)

6-7:30 PM – Presentations by:

Senator Kevin VanTassell

Representative Scott Chew

Chamber Executive Directors

Invited - Chamber Executive Boards, Government Officials, Chamber Members

RSVP by September 25<sup>th</sup> to your local Chamber





# SCORE Small Business Day

Small Business Administration (SBA) sent this bulletin at 09/15/2015 12:59 PM EDT

Having trouble viewing this email? [View it as a Web page.](#)

SBA Utah District Office



## SCORE Small Business Day



### Small Business Day Nine Events - One Day - One Place

**And It's ALL Free**

Start a business - Grow a business - Celebrate!

Wednesday, Sept 30, 2015

8:00 a.m. to 3:30 p.m.

Mix-and-Match Events to Make Your Own Schedule

Larry H. Miller Campus

Miller Free Enterprise Center  
Salt Lake Community College  
9750 South 300 West  
Sandy, Utah 84070

Registration for Luncheon required!  
Registration for other events requested, but walk-ins also welcome

## **Event Schedule**

Breakfast/Networking 8:00 - 9:00

Special Event

Free SCORE Awards Luncheon - 11:45 to 1:30 Only 300 seats; Registration required  
Dessert Bar - 1:30 to 2:00

Master of ceremonies for the Awards Luncheon -Nadia Crow, News anchor, ABC/Channel 4

[Click here to register](#)

## **All Day Events**

Small Business Resource Expo - 8:00 to 3:30

Presented by Miller Business Resource Center at Salt Lake Community College  
Learn what resources are available to help you start or grow a small business. Visit with over two dozen organizations ready and willing to help small businesses.

Utah Franchising Expo - 9:00 to 3:30; evening session 6:00 - 8:00

Presented by FRANNET

Learn from experts why owning a franchise might be the easiest and least risky way to own your own small business. All aspiring business owners, including Veterans and Encore Entrepreneurs (age 50+) are encouraged to explore the opportunities.

Speed Mentoring - 9:00 - 3:30

Presented by Salt Lake SCORE

Meet one-on-one with an experienced business mentor. Discuss specific topics important to your business. Learn how the free business mentoring programs available from SCORE, SBDC and Women's Business Center can help you successfully start or grow your business.

## **Scheduled Events**

Social Media Marketing - 9:00 to 10:15 or 2:00 - 3:15

- yeah I know I need it, but how does it actually work?

Presented by Women's Business Center - Jen Wakeland

Finally, demystify Social Media; leave with an understanding of the basics you can do now to grow your business.

### Grow Your Business by Selling to the Government

9:00 to 10:15 or 2:00 - 3:15

Presented by U.S. Small Business Administration

The Government is the largest purchaser of goods and services in the U.S. Learn how you can take advantage of this tremendous opportunity and the free resources available to help you win contracts.

### Grow Your Business by Exporting - 9:00 to 10:15 or 2:00 - 3:15

Presented by Governor's Office of Economic Development

70% of all purchases are made outside of U.S. borders; Utah provides abundant help and resources so you can easily open your sales to appropriate foreign buyers; leave with secrets of success.

### Fund Your Business with Crowdfunding - 10:30 to 11:45 or 2:00 - 3:15

Presented by Small Business Development Center

Crowdfunding is changing the way businesses seek funding. You will learn the attributes of a successful campaign and how you might benefit from this new way to use "other peoples' money" to fund your business growth.

### Validate Your Business Idea Using the Business Model Canvas

10:30 to 11:45 or 2:00 - 3:15

Presented by Entrepreneur Launch Pad

Principles of the Lean Business Model Canvas will provide you with a truly actionable business plan that will help you focus on what's important - right now and as your business grows.

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Salt Lake SCORE

310 S Main St, South Mezz

Salt Lake City, UT 84117

801-746-2269

[www.score.org](http://www.score.org)

Date: 9/15/2015



[Unsubscribe](#)

*All SBA programs and services are provided on a nondiscriminatory basis | Reasonable accommodations will be made if requested at least two weeks in advance |*