

Economic Development Report to the Chamber of Commerce

6/16/16

Project Updates:

Maverick Giveaway: Flaming Gorge is one of the big Giveaways for May/June. We are giving away a 3 night Houseboat Rental, \$200 in Chamber certificates and \$100 in Certificates to the Flaming Gorge Market. Maverik will chip in a \$50 Gift Certificate. We are hoping to do another giveaway in January or February of 2017, so think what you might offer to help promote your business. You must be a part of the Mav Getaways promotion to participate it is only \$99/year. <http://mavgetaways.com/flaming-gorge-country-utah-wyoming/>.

Ambassador Training: Was held on June 1st and 2nd and was a big success. We are looking to do it again next year, so share your thoughts now so we can have an even higher level of participation. We are all Ambassadors for the Flaming Gorge area and all benefit if we can keep people here for an extra day or two!

Dowd Mountain Trails Project – June 4th was National Trails Day, but we are still awaiting the arrival of a kiosk to put in place and working on a handout for the new trails. More info to come!

Shooting Range Committee: The County Commission has formed a new committee for those interested in promoting the shooting sports within Daggett County. Applications are now being accepted for membership on the Committee or for volunteers to help at activities at the Manila Gun Range. Dutch John residents are encouraged to participate especially if there are interested in creating a gun range near Dutch John. Visit www.daggettcountry.org/shootingrange to download the forms to join the committee or be a volunteer. Next meeting is on June 21st at the Manila Shooting Range at 7 pm.

Chamber Docs Online: We have been working on getting past Chamber Documents on the website for those who miss the meetings and would still like to access the information shared at the meetings. Go to www.daggettcountry.org/ChamberDocs to access this information. It is still a work in progress.

TRT Board recommends a tax increase for the TRT Tax. The TRT Board had a quick meeting before the Chamber meeting, but unfortunately there weren't enough people for a quorum. There are still openings on the board!

Rural Tourism or "Rourism" –We are still looking for article links, scenic and action pictures and/or video to help promote our area on social media, the website and through email marketing. Send or deliver them to Mark Wilson (markw@redcanyonlodge.com) or Brian Raymond (braymond@daggettcountry.org). The new logos have been uploaded to the County website for everyone to see: <http://www.daggettcountry.org/index.aspx?nid=489>.

Upcoming Meetings/Trainings/Events:

- June 21, 2016 – Flaming Gorge Area Video Filming through partial UOT funding
- June 23, 2016 – Bureau of Reclamation *ad hoc* Working Group meeting-7pm at Uintah Conf. Ctr.
- July 1-2: Flaming Gorge Freedom Festival, Concert and Car Show
- July 6, 2016: Outdoor Industry Breakfast & Business Discussion on Marketing Segmentation-SLC
- July 15 & 16th – Cow Country Rodeo-Volunteer to help if you can!
- Mid July 2016 – Possible ATV Rally throughout the Uintah Basin area including Daggett County
- August 2-6, 2016: Fair Booth-Volunteers needed!
- August 13, 2016 – Tower Rock Run-Volunteers needed 6:30 am to Noon
- August 18, 2016 – Next Chamber Meeting – tentatively scheduled at Dutch John Resort at 7 pm
- August 20, 2016: Flaming Gorge Reliability Run
- September 2-3, 2016: Daggett Daze activities-Volunteers needed
- September 27-29, 2016 [Utah Tourism Conference](#) at Zermatt & Homestead in Midway
- October 20, 2016: Chamber meeting at Brownings at 1:00 pm

Business Incentives – Contact Brian Raymond at braymond@daggettcounty.org or 435-784-3218 ext. 134 for more information on any of the programs listed on this section.

Co-operative Marketing Program: The EDCUtah grants are done except the paperwork. June 23rd is the final deadline for the Utah office of Tourism Cooperative Marketing Program. Contact Brian right away if you have some out of State marketing that you would like to some help with. For more information visit: <http://travel.utah.gov/opportunities/cooperative-marketing> .

Rural Fast Track – State Grant for up to \$50,000 with at least a 50% match for Daggett County businesses that have been in business for 2 years and have at least two full-time employees/owners for expanding, renovating their facility, purchasing new equipment or hiring new full-time employees (\$1000 to \$1500 for each job). This is a year round program with no deadline, but limited funds. For more information about this program visit: <http://business.utah.gov/programs/incentives/rural-fast-track/> . Application must be submitted and approved prior to construction beginning.

Enterprise Zone – The entire County is now in an Enterprise Zone which has Tax Credits specifically for rural manufacturing businesses, including woodworking companies, perhaps fly tying companies, to purchase equipment or buildings. It will not assist with purchase of supplies needed in manufacturing. See <http://business.utah.gov/programs/incentives/enterprise-zones/> for more information. The 50% tax credit will probably be going away in this year's legislative session.

RCAC & RLF Loans – Business loan programs are available through either the Uintah Basin Association of Government's Revolving Loan Fund (\$200,000 max) or the Rural Community Assistance Corporation's Small Business Loan Program.

Chamber Facebook Pages: Visit Flaming Gorge is a new page started last year as part of the Rourism effort: <https://www.facebook.com/visitflaminggorge> . The standard Flaming Gorge Chamber page can be found at: <https://www.facebook.com/pages/Flaming-Gorge-Chamber-of-Commerce/325921463390>. While business information, training and meeting dates are added to this page: <https://www.facebook.com/pages/Flaming-Gorge-Chamber-Meetings-Trainings/393000970839411>. If you have a cool post on your page and you don't see it shared on the Chamber site, send me an email so I can go find it and share it to promote your business and the area!!

Due to a community lack of interest the **Recycling Coalition** has completely discontinued operations.

Upgrading your Facility Or adding new services?? The State Tourism Office is looking for information like this and we will add these types of news stories to the County newsletter to help get the word out. Send me your stories along with a couple of pictures!!

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